

# S.O.S.<sup>®</sup> Carefree Times

WINTER 1992

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## MEMBERSHIP RENEWAL ISSUE

***Was it good for you in 91?  
In 92 It'll be more fun  
We're wanted, courted, proud, respected  
But most of all we are expected.***

Did you enjoy—nah, that's not a strong enough word; did you flat freak out over Fall Migration 1991? Well if you did, then you are just one of the ten thousand shaggers and stranders who celebrated what has been acclaimed in word and action as the best ever.

Who could forget the searchlights, the Trams, the foods, free pours, pool parties, the endless beach music and shagging on over a dozen dance floors at the same time. Who could forget how hot it was but how little anyone cared? Who could forget Fall Migration?

Remember sunning and sipping on the beach? Remember dancing on the strand in front of the Ocean Drive Cafe? Remember sleeping late on Thursday, Friday, Saturday and Sunday and getting up just in time to make it to the next party?

Where else could there be in the open beach air of the OD Arcade, the tradition of Harold's and Duck's, the unaccustomed opulence of the O.D. Cafe, the glitzy decor of the Galleon? Where else could you ride, not drive to the party, and even ring the bell if you talked nice to the Motorman? How about the 32-page special S.O.S. Carefree Times? Have you ever seen anything better? We'll bet you a drink that you saved your copy and you'll be looking forward to what's in store for 92. How could we top it? You're asking this question?

### ***Here's How!***

First, we know not to fix what ain't broke, and believe me, Stranders, S.O.S. ain't broke. So what we plan to do is to do more of the same. We'll run the Trams more often, try to get a few more floors, keep up our

excellent relations with the North Myrtle Beach officials, and expand our S.O.S. Carefree Times.

We've got the two great S.O.S. migrations, plus the Mid-Winter Beach Classic, and the Old Timers. We have tried to schedule these so they will conflict as little as possible with other shag events. So what can you do to help us make this the very best in beach happenings? The answer is simple; be there, and RENEW YOUR MEMBERSHIP EARLY.

Processing membership renewals is something we can do with ease in January, February and March. But when April rolls around and applications come in by the hundreds, it is a lot more difficult. And the Post Office is not all that dependable. What happens when you renew late may be a lot of inconvenience for you. We don't mind the extra work, but we do mind your having any problem whatsoever with getting you membership card before you leave for S.O.S.

So—you know you're gonna be there—you now your friends are too—so all of you get together and send in the renewal application now. This year, the membership fee is \$25 per person purchased through the mail or at the beach. And remember, membership cards cannot be replaced at the beach for any—that's right any reason at the beach.

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## Letters, We get letters, Lots of letters, and here is some excerpts from what they say.

By the way, it was the greatest S.O.S. yet! We are Gaston Shaggers and have been attending for some years. *Patty Peniger*

My company, Banana Republic, is delighted when the S.O.S. people come to town. We would like to advertise in your next newsletter and offer you a 10% discount. *Jim Kenley, North Myrtle Beach*

Had a fantastic time and think the Spanish Galleon and O.D. Cafe are great. *Jim Dooley, Columbia*

In my opinion this was the best S.O.S. in several years. I liked the idea of having a bus. It saved a lot of tickets and parking problems. YEA for all the people who helped make this a success! *Bernice Burroughs, Greensboro*

Thanks a lot for sending me the Fall Migration '91 "newspaper." This time you've outdone yourself. Simply put, merely first class. You've fulfilled what newspapers are supposed to do—inform the people. *Sumner Waite, Atlanta*

S.O.S. is another reunion. Thousands come and hundreds make it to a dance floor. Up and back go the glistening, provocatively-clad bodies. Up and back while the suggestive lyrics go on. Up and back as the bodies are pressed closer and closer together. Up and back as the intensity of the dancers and the temperature on the floor rise. Up and back as the breathing gets heavier and the flesh tingles. Up and back in the semi-darkness with parted lips, a glimpse of tongue, eyes glazed, hips sliding and thighs skipping. Up and back as a line of perspiration forms on the upper lip. Up and back as soaked shirts and blouses reveal... *Richard Redden, Lake Hickory*

It was hot, to hot! Why don't you people do something about the weather? And the dance floors was to crowded and the drinks cost too much. I got a beer for 65¢ at Steady Eddie's while my wife was draining gas from the self pump hoses. And Bi-Lo had a sick's pak of Rollin River Rock for \$1.85. And me and my wife had to pay two hard earned dollars just to split a beer at one of them clubs where we danced all night. Just cause they have free food, DJs, free pours, stay open all night, pay taxes, salaries, rent, insurance, and provide a haven for shaggers the year round don't mean they can gouge us like that. Beside, my wife and I can sneak our drinks in in her pocketbook, and besides that, we don't have to pay all that money to those expensive restaurants. We can heat up chicken noodle soup in hot water over the kerosene heater at the camp ground. Next year, I won't even bother to have my buddy slip his bogus membership cards over the fence so we can get in without paying just like he did. Besides what do you folks do

with all that money anyway? One of these days, I'm gonna get good and mad and tell the world what I think. When we spend like that for a week-end, we want to get our money's worth.

*Signed his name with an X, two witnesses, and a Notary Public.*

We are quite interested in information regarding S.O.S. since we vacation in Myrtle Beach. Could you forward any literature and membership information/application. *Donna Martin-Jaeger, Poughkeepsie, New York*

I have recently learned about the Shag event in South Carolina. I would like to receive information about any upcoming events. Also I would like to purchase some tapes of the dance. I love to dance. *Janet Anderson, Cincinnati, Ohio*

*And on and on it goes folks. These are just samples of letters we get every day and comments and columns on S.O.S. in all of the local shag club newsletters. As you can remember from our original statement, we want to make S.O.S. a memorable event for shaggers and stranders everywhere, and we want to be good, good visitors to North Myrtle Beach (Ocean Drive).*



# **S.O.S. Board Set New Rules For Lost Cards, Returned Checks**

**Lost Cards Replaced by Mail \$5.00  
Returned Checks \$15.00**

The Board of Directors of the Society of Stranders has established new procedures for handling replacement cards by mail and returned checks. Members are urged to become familiar with these procedures to avoid misunderstandings. These procedures are necessary to offset the cost of providing these services. They are as follows:

## **REPLACEMENT CARDS**

1. First of all, the Board has established the firm policy of **NOT** replacing S.O.S. cards at the Spring Safari or Fall Migration for any reason. Simply put, this is necessary because there are a number of people who will use this system to get cards for friends or for themselves without paying the membership fee. Remember, S.O.S. is a membership club which you join for one year. We do not sell tickets or passes. We accept memberships. Membership grants you a number of privileges, not the least of which is admission to the participating clubs during S.O.S. events. **PLEASE NOTE THIS:** No one at the S.O.S. Headquarters is authorized to issue replacement cards without charge. Please remember, this policy is not negotiable.

2. Membership cards which are lost prior to S.O.S. events at the beach may be replaced by mail. To obtain the replacement card please follow these procedures:

a. Write to S.O.S., P.O. Box 4688, Columbia, SC 29204 at least four weeks prior to an S.O.S. event and request a replacement card. Please include an explana-

tion of how the card was lost, any substantiating information, and a copy of the original check. If the executive committee approves, the replacement card will be issued. **THERE WILL BE A \$5.00 REPLACEMENT CARD FEE FOR THIS SERVICE.**

b. Please note that your S.O.S. card is a valuable credential. Establish your own personal procedures to assure that you protect it as you would cash, do not forget it, and secure it at the beach events.

3. The Board of Directors of S.O.S. has established the following procedures for checks returned because of insufficient funds or account closed.

a. The returned check will be redeposited one time in the next regular deposit of membership funds.

b. If the check is returned for the second time, S.O.S. will write to advise that the check has been returned for the second time and will **REQUEST A NEW CHECK FOR THE MEMBERSHIP FEE PLUS A \$15.00 RETURNED CHECK FEE.** Failure to respond to this notice will result in membership revocation. The names and numbers of these cards will be noted by S.O.S. management and participating clubs will deny admission.

The Board of Directors deeply regret the necessity of these procedures. However, S.O.S. must operate as a responsible business and is accountable to the Association of Carolina Shag Clubs for accepted business practices. These procedures are based on the most conservative of business practices.

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## **A First Timer's View of SOS**

My first impressions of SOS I can sum up real fast by saying—I LOVED IT and I will go back! It is a nostalgic time when middle-aged people re-live their teenage experiences with gusto.

Thanks to Cathy and Bruce, they took me under their wing, kept me laughing a lot, sleeping very little, and sweating an awful lot. By the way, Bruce and Cathy, the secret is safe. Many thanks to Cindy for letting me have Eddie's bed. I felt honored to be with Cathy and Bruce, because I think everyone at SOS knew Bruce Fitzsimmons. I met an awful lot of nice people from other clubs, and also I got to know some of the people in our shag club much better. Bruce, I still say I will be your campaign manager if you ever run for public office.

I was there for five days, and I could have stayed longer—so my suggestion to everyone in our shag club—don't let anyone try to talk you out of going to

SOS. Try it one time for yourself and then decide. I think you will like it!

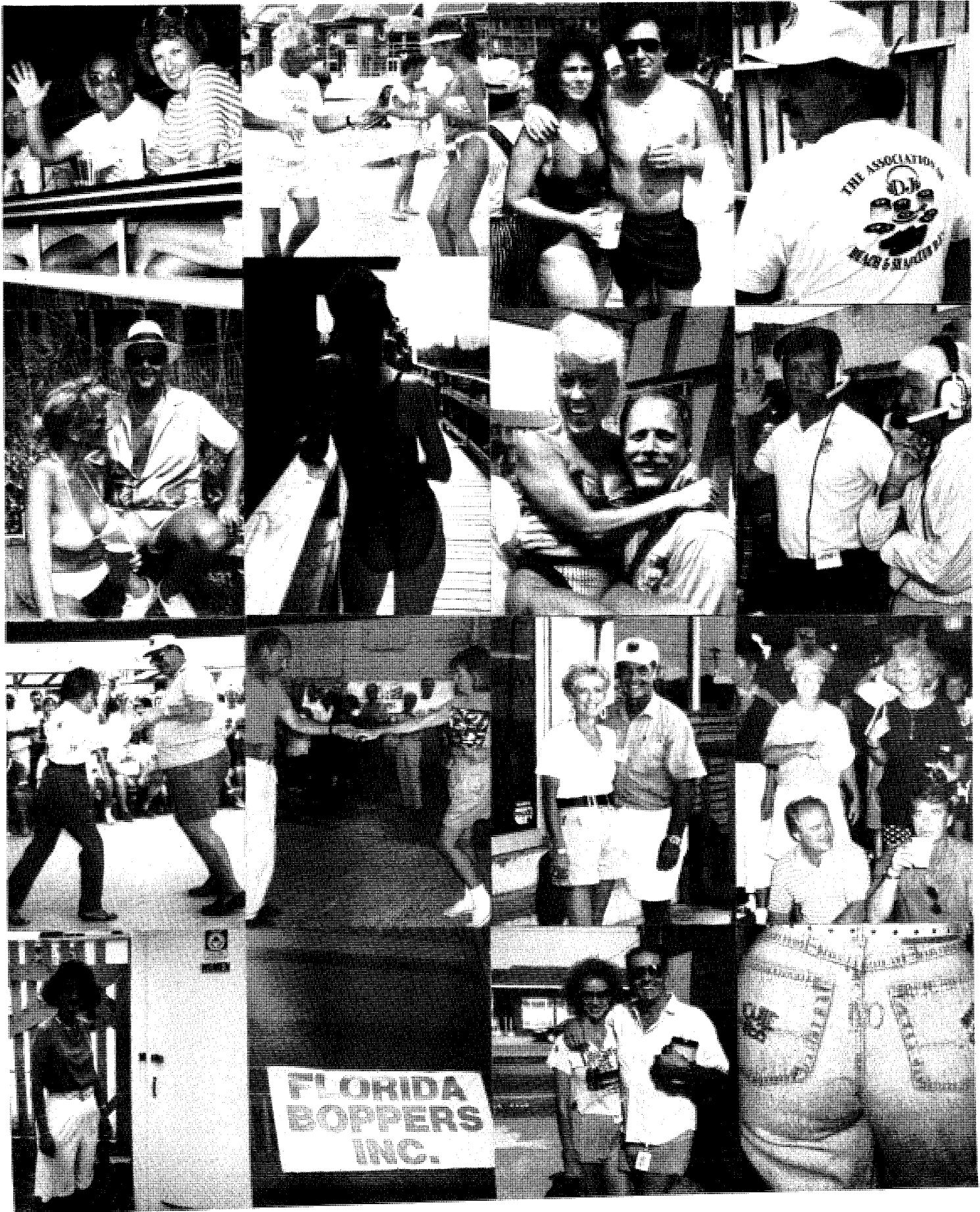
—Mary Forbes

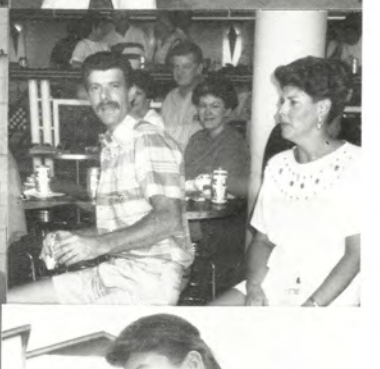
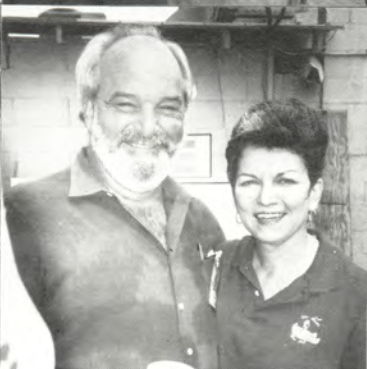
P.S. Sherrie, next time I'm staying for the bull session.

## **1992 Memberships to be \$25.00 per person at Beach or thru Mail**

The Board of Directors of S.O.S. has approved an increase in membership dues for 1992 to \$25.00 per person both on memberships acquired through the mail or at the beach. Dues will be the same at participating clubs or from S.O.S. Headquarters. The increase is the first in five years and reflects inflation, the increased cost of postage, services provided, and administration. The new cost of dues is consistent with charges established by almost all of the clubs in the Association for week-end events and other similar activities.







# The S.O.S. Five Commandments

by Phil Sawyer

*Moses had ten—most S.O.S.ers probably have trouble with about half of them anyway—thus we give you the S.O.S. Five Commandments.*

I

Thou shalt not carry cans, drinks, bottles, onto the streets or into the clubs. This is an abomination unto the authorities.

II

Thou shalt not forget thy waiters, bartenders, and servers. Day and night they labor and toil in thy behalf so that thy sojourn yet another day in their vineyard. Thy return to them must be twice the tithes, for anything less than this is an abomination.

III

Remember that thou pay heed to those who have been appointed to watch over thee and see to it that thou break not the law. For it causeth them great anguish to chastise and restrain thee. And thou, though I will minister unto you always, will sustain much greater anguish and inconvenience than they will.

IV

Remember that thou art a guest in this land of milk and honey that I have prepared for thee to play in. Thou shalt conduct thyself at all times in a manner that will not displease me. For I am jealous of the place where the land meets the oceans, both of which I have created to feed, sustain, entertain, and please you. And he who defileth this hallowed place shall be banished forever to the land of sands from which no water falleth and the very crust on thy tongue shall be used to sharpen files.

V

Lend not, nor lose, nor forget thy S.O.S. membership card. This is an abomination. Remember that thou who doest lose or leave thy card in the land from which I have granted thee safe passage will be required to bring forth a first born he-goat and twenty-five shekles and present them to the priest at the temple. The priest shall examine the he-goat, which must be without blemish, and offer it up as a burnt sacrifice to be consumed by the chosen. And thus with the twenty-five shekles the uncleansed shall be clean and shall be allowed entry into my gates.

*Thou amongst you who doest lend thy card or doest issue it up to be copied and thus mingled amongst the unchosen, beware! Thou shall be cast out of My kingdom for eternity and forced to reside in the deepest pit of the darkness of the devil. For this is an abomination, an abomination from which thou canst not be cleansed, and thou shalt be banished and all thy kindred shall be banished. And this iniquity shall be visited unto your off-spring until the seventy and seven generations.*





SOUTH CAROLINA EDUCATIONAL TELEVISION  
PRESENTS



SHAG Written & Produced by RICK SEBAK Directed & Photographed by BUCK BRINSON  
Edited by ELAINE COOPER With Special Appearances by BUBBA SNOW, CAROLYN DEVAUGHN,  
STANLEY CATRON, MITCH BARKOOT, HARRY FOWLER, THE BIG APPLE DANCERS,  
BILLY & WANDA JEFFERS, GENERAL JOHNSON, CHRIS BEACHLEY, SHAD & BRENDA ALBERTY,  
WORMAN & WANDA HOLLIDAY, JOJO & YICKI PUTNMAN, GENE LAUGHTER & HIGH TIDE.  
Home movies by KIM LEE. Jukeboxes from the DAVID BALLENTINE Collection.  
© 1975 A Co-Production of SCETV Network & SC Department of Parks, Recreation & Tourism

## Own A Piece of History - Shag Print

The SHAG poster which was printed several years ago in conjunction with the South Carolina Educational Television documentary production about the history of the Shag is available in limited quantities. This exclusive reprint from the original plates features Hall of Famer and Legend, BILLY JEFFERS (in his younger days!). This 18" x 25" three-color varnished print, excellent for framing is available for only \$19.95 plus \$3.00 shipping. This supply is extremely limited and this will probably be your last opportunity to secure one of these prints. Send check or money order for \$22.95 to Shag Poster, P.O. Box 23906, Columbia, SC 29224-3906.

**S.O.S.**  
**Carefree Times**

Box 4688, Columbia, SC 29204

BULK RATE  
U.S. Postage  
PAID  
Columbia, SC  
Permit No. 706

Spring Safari  
April 29 - May 3

Fall Migration  
September 16 - 20